



white house neighborhood revitalization initiative

new orleans | april 25, 2012

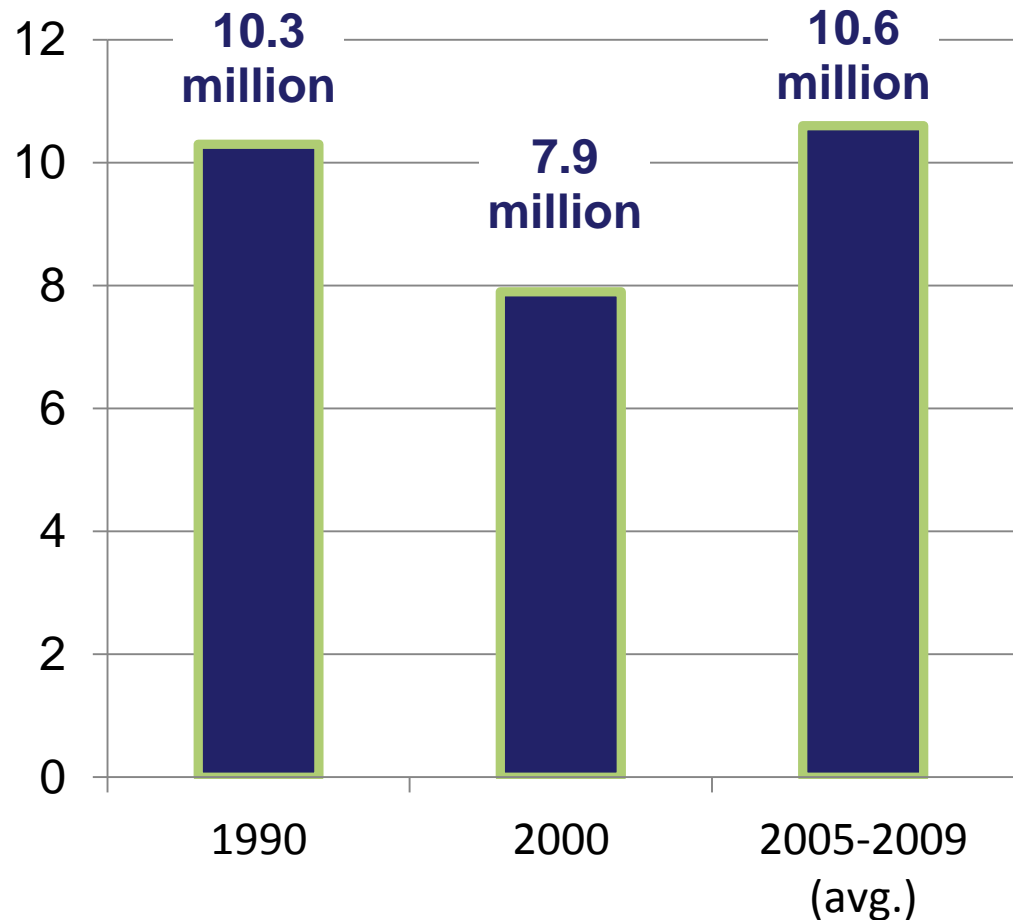


neighborhood revitalization initiative: why are we working together?

Number of Americans living in neighborhoods with more than 40% of residents in poverty

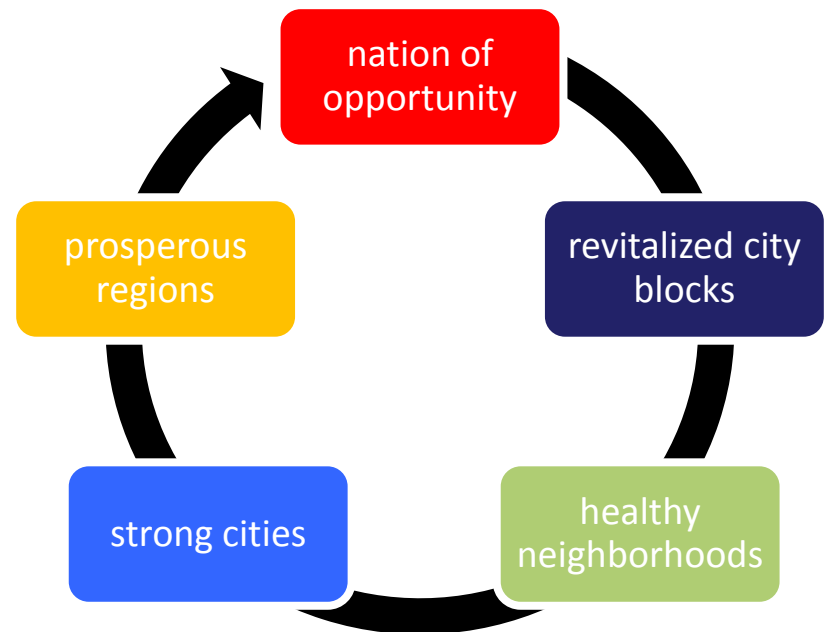
Though we made gains in reducing the number of people living in concentrated poverty from 1990-2000,

those gains have since been erased, and then some

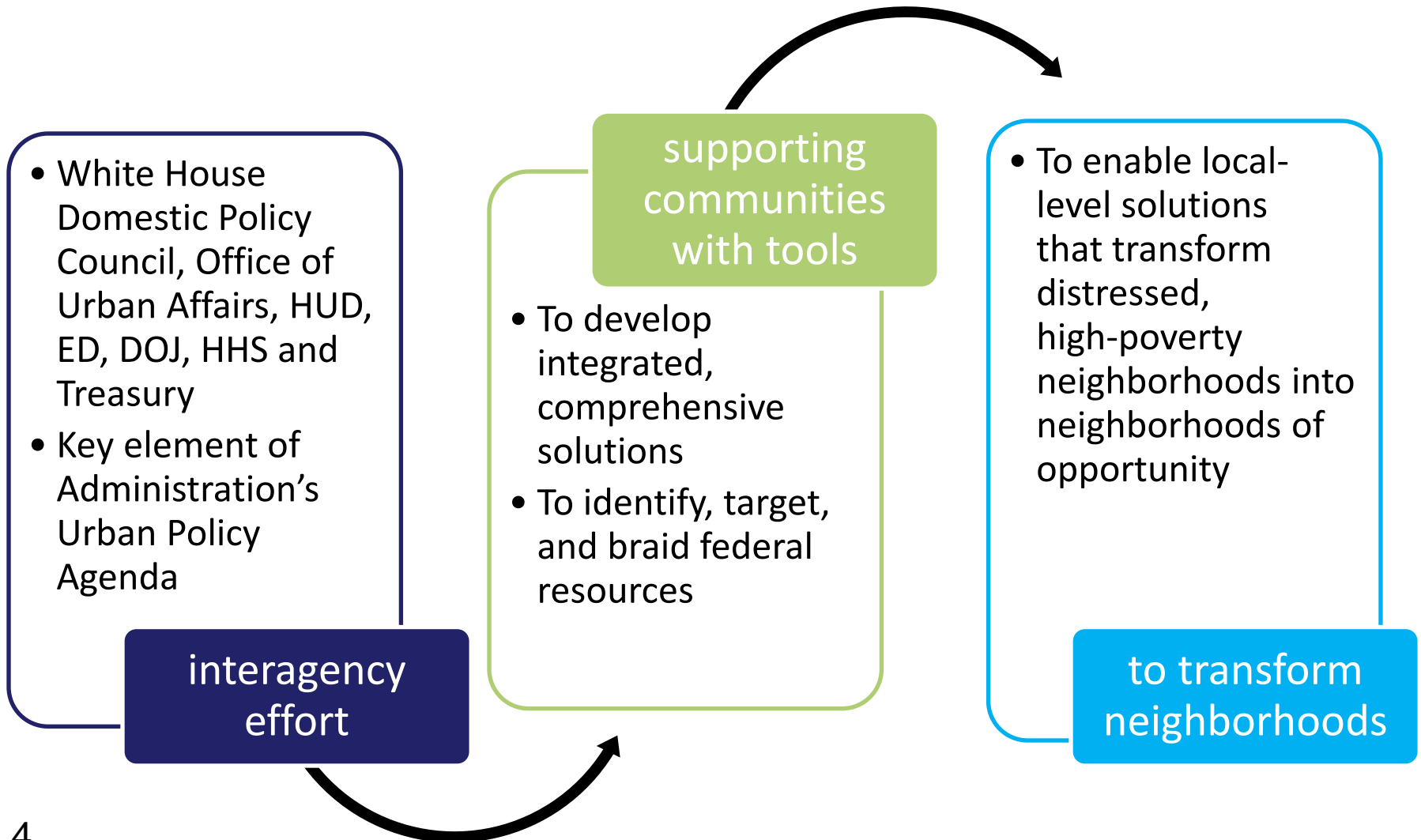


neighborhood revitalization initiative: our vision

To win the future, all Americans need safe, healthy neighborhoods with affordable housing and access to good jobs, quality schools, and essential services.



neighborhood revitalization initiative: theory of change



distressed
neighborhoods

neighborhoods
of opportunity

Struggling schools, high unemployment, persistent violent crime, distressed housing, health disparities

High-quality schools, stable businesses, safe streets, affordable housing, cultural amenities, parks and recreational spaces

Conditions that are challenging in isolation become overwhelming in combination

Community provides access to the combined opportunities, resources, and environments needed to maximize life outcomes

Struggles with the same neighborhood challenges have negative impacts on the property values of nearby neighborhoods

Neighborhoods improve larger communities: removing blight on one block increases positive outcomes on a neighboring block

neighborhood revitalization initiative: why are we working together?

Stakeholders told us:

federal funds lack
alignment

inconsistent federal eligibility,
reporting, metrics limit
communities' ability to braid
funding

federal funds neglect
interconnections

isolated federal interventions
miss key pieces of the puzzle

federal funds leave gaps
unfilled

support is needed for essential
infrastructure and capacity
building on data and partnership
building

federal funds lack
geographic targeting

federal block grants are spread
thin, diluting effectiveness

The NRI place-based approach is designed to be:

interdisciplinary

to address interconnected problems in distressed neighborhoods

coordinated

to align federal eligibility and requirements so communities can braid funding streams

flexible

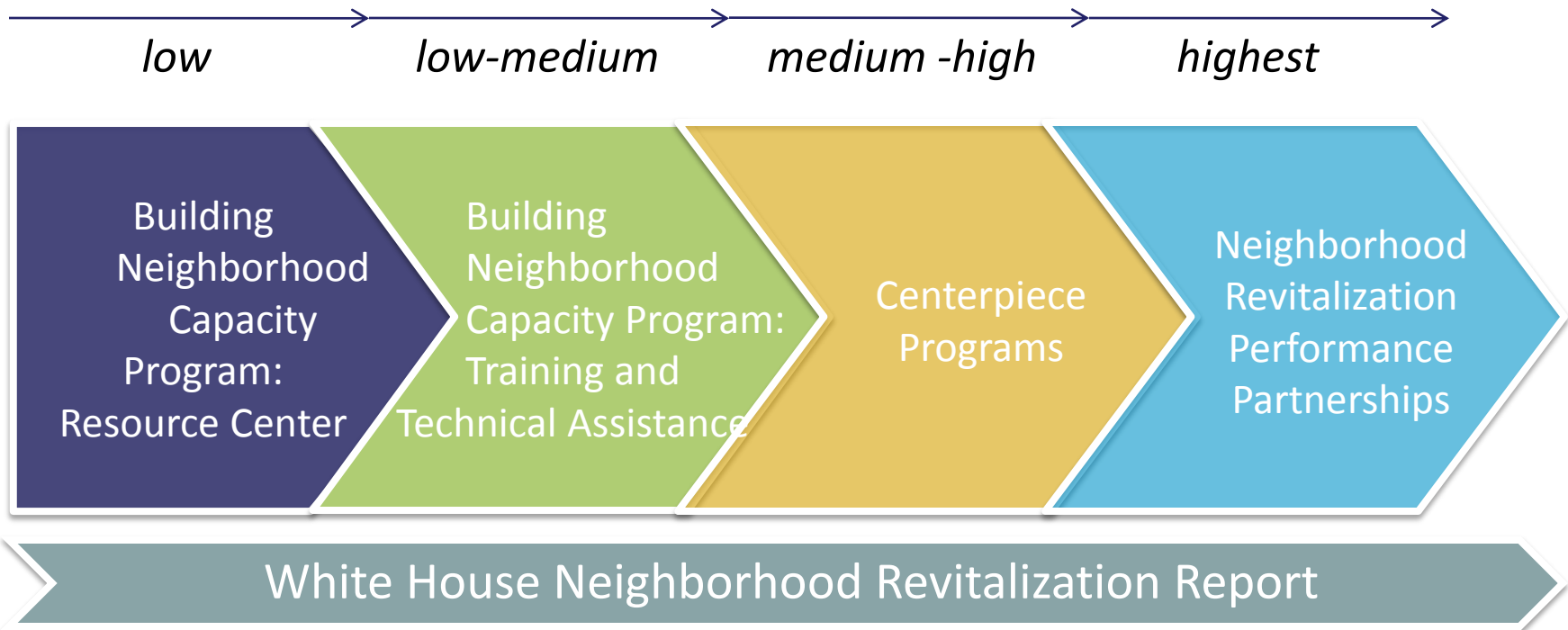
to adapt to changing conditions on the ground

data & results driven

to facilitate evaluation, guide action, and develop best practices

what are we doing and what do we plan to do?

NRI meets high-poverty neighborhoods where they are—at varying stages of readiness and capacity:



building neighborhood capacity program

Help neighborhoods **develop the capacity** to undertake comprehensive planning and revitalization activities.

**BNCP will
provide:**

Intensive Training and Technical Assistance:

Will initially target 2-3 communities in 2-3 cities with capacity challenges and will provide **on-the-ground TA**

Neighborhood Revitalization Resource Center:

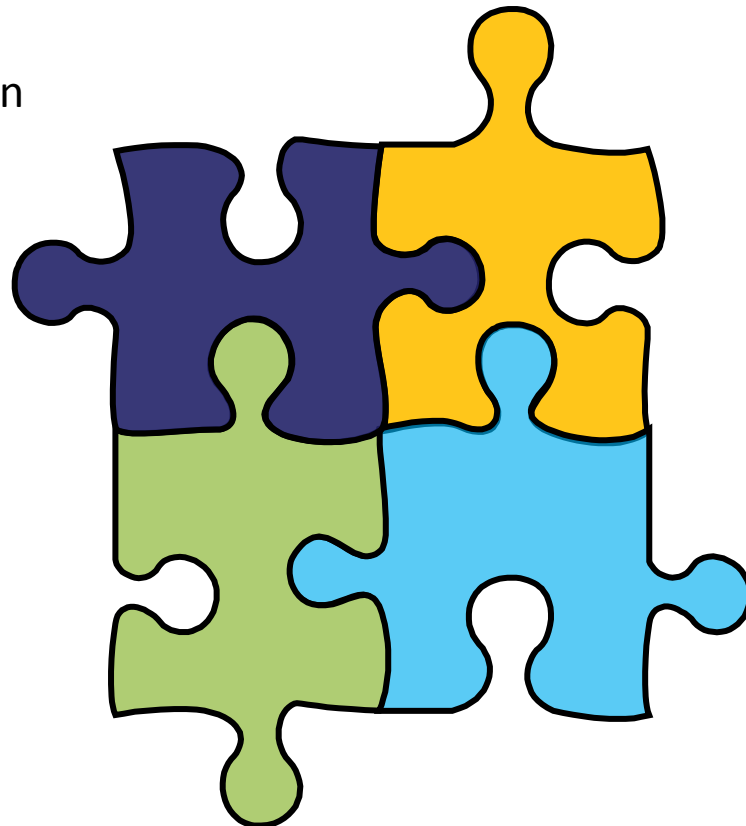
Open to all communities and will provide guidance, offer online resources, and identify existing federal TA

integrating centerpiece programs

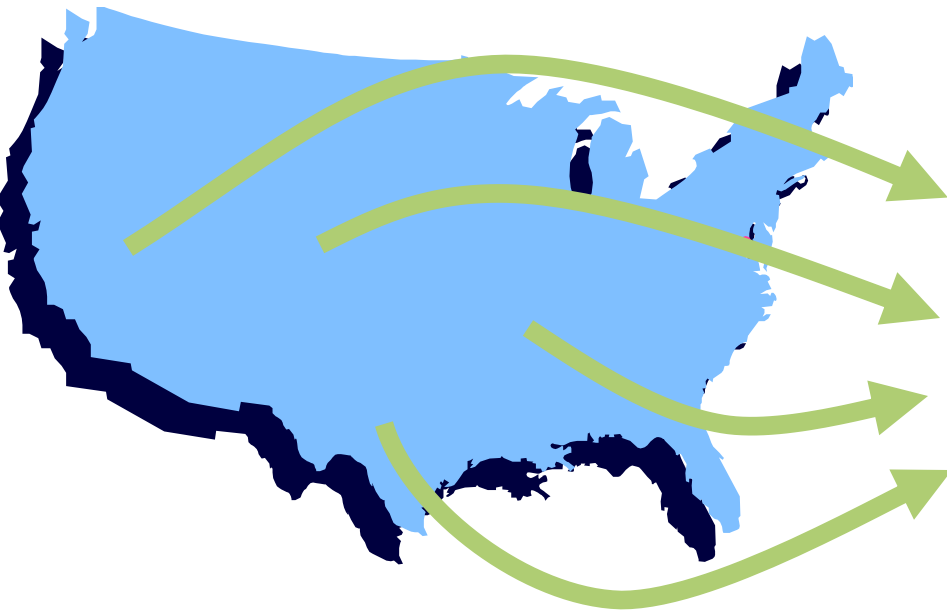
| | Social Assets | Physical Assets | Developmental Assets | Commercial Assets | Recreational Assets |
|---|---------------|-----------------|----------------------|-------------------|---------------------|
| Choice Neighborhoods HUD | | ✓ | ✓ | ✓ | ✓ |
| Promise Neighborhoods ED | ✓ | | ✓ | | ✓ |
| Byrne Criminal Justice Innovation DOJ | ✓ | | ✓ | ✓ | ✓ |
| Community Health Centers HHS | ✓ | ✓ | ✓ | | |
| Healthy Food Financing Initiative Treasury | ✓ | ✓ | ✓ | ✓ | |

proposed neighborhood revitalization performance partnerships

- **You asked, we listened:** Neighborhood Revitalization performance partnerships respond to needs identified by practitioners
 - **Fill key gaps** in neighborhood revitalization funding by providing flexible federal funding
- Expectation: Braid, leverage, and target **multiple funding sources**
- The Administration will identify between 7-13 partnerships nationwide based primarily on capacity to use funds to make significant strides in neighborhood and resident outcomes
- President's FY2013 Budget: \$70-130 million
 - Doing more with less: **Creating flexibility within existing pools of funding** so local leaders can get the resources they need



white house report on neighborhood revitalization

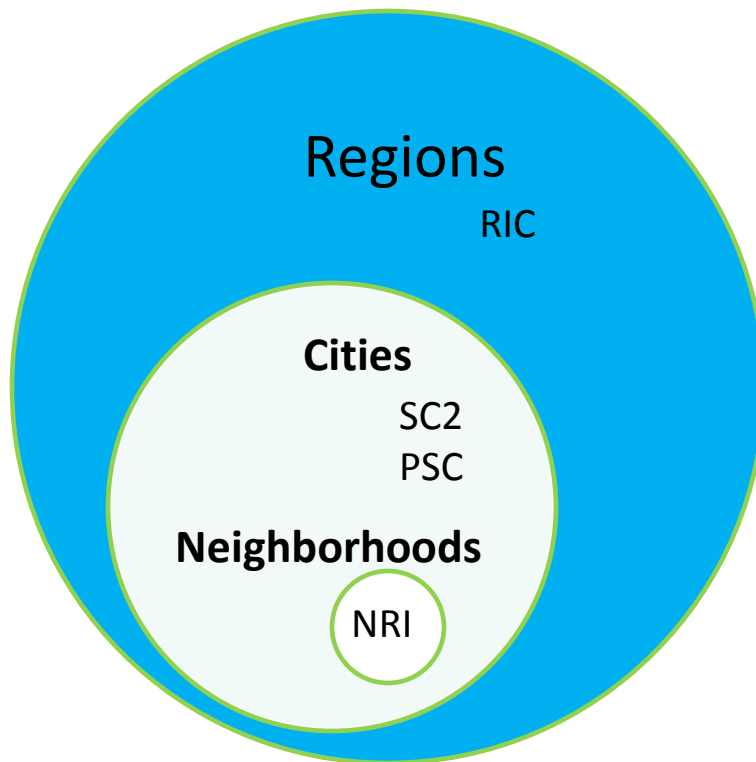


Used the White House voice to showcase proven **on-the-ground** examples to **help local leaders**:

- ✓ **Learn best practices** to pursue comprehensive, interconnected revitalization
- ✓ **Braid funds** from large formula-based Federal funds (e.g., HOME, SSBG) and other federal, state, local, and private funds to revitalize neighborhoods
- ✓ **Build capacity** to design and implement neighborhood revitalization efforts

how does NRI fit into the bigger picture?

The national economy is driven by regional growth and bolstered by prosperous cities and neighborhoods – each level is supported by a place-based initiative



“Strong cities are the building blocks of strong regions, and strong regions are essential for a strong America. That is the new metropolitan reality and we need a new strategy that reflects it.”

—Barack Obama, 2008

Questions?



White House Neighborhood Revitalization Initiative

DOJ • ED • HHS • HUD • TREASURY

NRI web page and report:

- <http://www.whitehouse.gov/administration/eop/oua/initiatives/neighborhood-revitalization>
- http://www.whitehouse.gov/sites/default/files/nri_pb_agencies_final_9.pdf

Centerpiece programs:

- *Choice Neighborhoods:*
 - <http://www.hud.gov/offices/pih/programs/ph/cn/>
- *Promise Neighborhoods:*
 - <http://www2.ed.gov/programs/promiseneighborhoods/index.html>
- *Building Neighborhood Capacity Program*
 - <http://www.ojp.usdoj.gov/BJA/grant/11BNCTTAsol.pdf>
- *Community Health Centers:*
 - <http://www.hhs.gov/recovery/hrsa/healthcentergrants.html>

Memo from OMB describing the Administration's Place-Based Focus:

- http://www.whitehouse.gov/sites/default/files/omb/assets/memoranda_2010/m10-21.pdf